



PROFESSOR D.us -THE DOPE POET SOCIETY

THIRD WORLD WARriors Vol. 1

"Canada's premier political rap group"

-Exclaim Magazine, April 2007

Press Release

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ProfessorD.us – The Dope Poet Society, one of Canada's leading Hip Hop artists, set to release latest album, *THIRD WORLD WARriors Vol. 1*, September 16, 2008.

ProfessorD.us, new album "*THIRD WORLD WARriors Vol. 1*":

ProfessorD.us (pronounced Professor D dot U.S.), artist, academic and activist, leads The Dope Poet Society, one of Canada's most compelling Hip Hop acts. Critically acclaimed since their debut in 1997, they are one of the top selling independent groups in Canadian Hip Hop History. Mentored by Public Enemy leader Chuck D, ProfessorD.us is among the next generation representing the reassertion of Hip Hop as a tool to empower and uplift all people and aid in their struggles against oppression worldwide. Respected by Hip Hop greats and globally renowned in the underground, ProfessorD.us is poised to make a major impact with his new album. *THIRD WORLD WARriors Vol. 1* features remarkable lyrical prowess, tremendous beats and musicianship, and an army of guest contributors including award winning musicians, rappers, singers and producers. In addition to exciting up-and-coming talent, the album features exceptional performances by accomplished artists such as Jeru The Damaja, M-1 of Dead Prez and the godfather of Canadian Hip Hop, Maestro (Fresh Wes), among others. With his outstanding new album, ProfessorD.us is set to raise the bar, make Canadian Hip Hop history once again, and assert himself as a true international Hip Hop heavyweight.

First single and video: "*Freedom in Haiti*":

The first single and video, "*Freedom in Haiti*", demonstrates the Rock, Hip-Hop and R&B sensibilities of Justus League virtuoso producer Jad-X and features a spellbinding chorus by new R&B sensation Obie (whose recent hit *Street Life* was #1 on Flow93.5 for four consecutive weeks). ProfessorD.us' captivating flow emerges the listener into the tale of Haiti's under-heralded place in world history as the site of the greatest slave revolution ever and of that nation's continued oppression by The USA, France and Canada, under the guise of foreign aid. The music video directed by US journalist and Filmmaker Kevin Pina features original footage daringly shot by Pina in Haiti. The first week of it's release, *Freedom in Haiti* was the 4th most added single on college radio across North America. It is currently climbing charts worldwide.

'B-side' release featuring M-1 of famed group dead prez: "*Everything's Political*":

The simultaneous 'B-side' release, "*Everything's Political*", featuring M-1 of dead prez, is ProfessorD.us and M-1's sharp response to all those who ask, "Why is your music always so political?" dead prez, like the Dope Poet Society, cite Public Enemy as a major influence, and the groups consolidated their revolutionary camaraderie while sharing various stages around the world. D and M trade intricate verses on this track interspersed by a catchy chorus and laid over a sonic scorcher courtesy of Justus League virtuoso producer Jad-X. This one is a guaranteed underground classic.

Further info:

THIRD WORLD WARriors Vol. 1 is available everywhere Sept 16th, 2008 (advance copies available through JLR1.com or from your favourite digital music store right now). For further information, review copies or interview requests please contact David Seal at 416-769-7749 or info@JLR1.com



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